



Fundraising Call Sheet

Editable donor outreach worksheet

HOW TO USE THIS RESOURCE

Replace the sample text, add campaign-specific details, and save a fresh copy. Keep the original as a clean template.

Field		Campaign entry				
Caller	[Name]					
Call date	[Date]					
Fundraising goal	\${Amount}					
Ask range	\${Low} - \${High}					
Prospect	Relationship	Priority	Ask	Result	Follow-up	Owner





Suggested call structure

Connect: Open with the relationship and reason for calling.

Case: Briefly explain why the campaign matters now.

Ask: Make a specific, direct contribution request.

Confirm: Repeat the amount, payment method, and timing.

Follow up: Record the next action immediately.

