



CampaignGateway

Canvasser Launch Checklist

A one-page launch and closeout standard for every field shift.

Campaign	
Owner	
Date / milestone	
Review date	

Purpose and operating standard

Use before volunteers leave the meeting point and again when they return.

Use verified information, assign a named owner, protect personal data, and confirm jurisdiction-specific legal or election requirements with the authorized campaign official or election authority.

Before volunteers arrive

Check	Owner	Complete
Lists/routes tested		■
Materials/devices ready		■
Weather/accessibility reviewed		■
Lead and escalation contacts confirmed		■
Meeting point safe and accessible		■

Ten-minute briefing

Briefing item	Complete
Objective and measurable target	■
Conversation demonstration	■
Result codes and factual notes	■
Apartments/access procedure	■
Safety, respectful conduct, privacy	■
Return time and escalation path	■

Return and debrief



Closeout item	Result
Lists/devices returned	
Attempts / contacts	
Requests needing follow-up	
Unfinished turf	
Safety/data issues	
Next volunteer action booked	



Sources and local adaptation

Confirm all election, finance, accessibility, privacy, and voting-information requirements using current official sources. Record the source and verification date before operational use.

Elections Canada - candidate and political financing guidance
<https://www.elections.ca/>

U.S. Federal Election Commission - candidate and committee guidance
<https://www.fec.gov/help-candidates-and-committees/>

National Democratic Institute - Campaign Skills Handbook
https://www.ndi.org/sites/default/files/Campaign%20Skills%20Handbook_EN.pdf

CISA - election security resources
<https://www.cisa.gov/topics/election-security/election-security-resource-library>