



CampaignGateway

GOTV Readiness Checklist

A go/no-go checklist for supporter data, voted-data workflow, zones, staffing, rides, and command systems.

Campaign	
Owner	
Date / milestone	
Review date	

Purpose and operating standard

Complete during the final GOTV simulation and again before voting begins.

Use verified information, assign a named owner, protect personal data, and confirm jurisdiction-specific legal or election requirements with the authorized campaign official or election authority.

Data readiness

Check	Ready	Evidence / action
Supporter universe approved	■	
Voted-data import tested	■	
Duplicate/mismatch process tested	■	
Exclusion and history rules verified	■	
Backup export available	■	

Field and staffing

Check	Ready	Evidence / action
Zones/lists sized and owned	■	
Shift leads and backups confirmed	■	
Phone/door scripts approved	■	
Rides workflow and drivers confirmed	■	
Materials/devices/charging ready	■	

Command and escalation



Check	Ready	Evidence / action
Command roles/contact tree	■	
Reporting cadence tested	■	
Official voting information verified	■	
Incident log and escalation tested	■	
System outage fallback tested	■	

Go/no-go decision

Decision	Owner	Time	Conditions / required action
GO / GO WITH CONDITIONS / NO-GO			



Sources and local adaptation

Confirm all election, finance, accessibility, privacy, and voting-information requirements using current official sources. Record the source and verification date before operational use.

Elections Canada - candidate and political financing guidance
<https://www.elections.ca/>

U.S. Federal Election Commission - candidate and committee guidance
<https://www.fec.gov/help-candidates-and-committees/>

National Democratic Institute - Campaign Skills Handbook
https://www.ndi.org/sites/default/files/Campaign%20Skills%20Handbook_EN.pdf

CISA - election security resources
<https://www.cisa.gov/topics/election-security/election-security-resource-library>