



Volunteer Recognition Ideas

A practical menu for specific, inclusive recognition that supports retention and leadership growth.

Campaign	
Owner	
Date / milestone	
Review date	

Purpose and operating standard

Choose recognition that fits the contribution and the volunteer's preferences.

Use verified information, assign a named owner, protect personal data, and confirm jurisdiction-specific legal or election requirements with the authorized campaign official or election authority.

Recognition principles

- Be specific about the contribution and impact.
- Recognize quiet and behind-the-scenes work, not only visible roles.
- Ask before public recognition or photography.
- Do not expose private contact, health, identity, or performance details.
- Pair thanks with a meaningful next opportunity where appropriate.

Recognition menu

Timing	Private options	Public/team options
Immediately after shift	Specific thank-you text; personal call	Team closing thanks
Weekly	Note from lead; skill feedback	Team update or newsletter mention with consent
Milestone	Candidate thank-you; reference letter	Certificate, event recognition, leadership title
Leadership growth	Coaching and next-role offer	Introduce as new shift/zone lead

Recognition plan

Volunteer	Contribution	Preference/consent	Recognition	Owner/date



Sources and local adaptation

Confirm all election, finance, accessibility, privacy, and voting-information requirements using current official sources. Record the source and verification date before operational use.

Elections Canada - candidate and political financing guidance
<https://www.elections.ca/>

U.S. Federal Election Commission - candidate and committee guidance
<https://www.fec.gov/help-candidates-and-committees/>

National Democratic Institute - Campaign Skills Handbook
https://www.ndi.org/sites/default/files/Campaign%20Skills%20Handbook_EN.pdf

CISA - election security resources
<https://www.cisa.gov/topics/election-security/election-security-resource-library>