

Volunteer Recruitment Script - Filled Example

Completed example: Jordan Lee for Riverside Council | Prepared September 15, 2026

A completed outreach script with consent-aware language, branching responses, accurate logging, and specific follow-up actions.

Completed volunteer recruitment call

Stage	Suggested wording
Opening	Hi Jamie, it's Priya calling with Jordan Lee's campaign. You signed up at the community launch - is now a good time for a quick call?
Purpose	We are building our September field team and I'm calling people who expressed interest in helping locally.
Discovery	What type of activity would feel most comfortable: speaking with voters, making calls, helping at events, driving, or data support?
Specific ask	Could you join our Saturday canvass from 10:00 AM to 1:00 PM? We provide training, a partner, and all materials.
Objection - inexperienced	That's completely fine. Most people start with no campaign experience. The first 20 minutes are training and you can shadow before speaking.
Close	Great - I've registered you for Saturday and will email the location and reminder. May I text you if the launch changes?

Completed log entry

Field	Entry
Result	Confirmed - Door Knocker
Shift	Sept. 19, 10:00 AM-1:00 PM
Comfort notes	Wants to shadow first 15 minutes
Text consent	Yes
Follow-up	Send onboarding email now; reminder Friday at 6:00 PM

Training note: This is a fictional completed example. Campaigns should replace all entries with their own facts and verify jurisdiction-specific legal, finance, privacy, and election requirements with current official sources.