



Volunteer Recruitment Script

A complete, printable call and message script for specific volunteer asks and follow-up.

Campaign	
Owner	
Date / milestone	
Review date	

Purpose and operating standard

Adapt names, dates, roles, and campaign objective; keep the ask specific.

Use verified information, assign a named owner, protect personal data, and confirm jurisdiction-specific legal or election requirements with the authorized campaign official or election authority.

Call script

- Opening: Hi [Name], this is [Caller] with [Campaign]. Do you have two minutes?
- Connection: We are building a local team to [specific objective], and I thought of you because [real connection].
- Specific ask: Could you join a two-hour [role] shift on [date/time] at [location]?
- Alternative: If that is not a fit, would [specific alternate] work better?
- Close: Great. I will send the exact details, contact person, and what to expect.

Objection responses

Response	Respectful next step
"I am too busy."	Offer one specific shorter or later action; accept no gracefully.
"I do not want to knock doors."	Offer phones, data entry, events, driving, or another real need.
"I have never done this."	Explain training, pairing, and support.
"Send me information."	Confirm the information and a specific follow-up date.

Text / email follow-up

Thanks for speaking with me. You are confirmed for [role] on [date] from [time] at [location]. Your lead is [name/contact]. We will provide training and everything you need. Please reply if anything changes.

Recruitment record



Prospect	Ask	Response	Next step/date	Owner



Sources and local adaptation

Confirm all election, finance, accessibility, privacy, and voting-information requirements using current official sources. Record the source and verification date before operational use.

Elections Canada - candidate and political financing guidance
<https://www.elections.ca/>

U.S. Federal Election Commission - candidate and committee guidance
<https://www.fec.gov/help-candidates-and-committees/>

National Democratic Institute - Campaign Skills Handbook
https://www.ndi.org/sites/default/files/Campaign%20Skills%20Handbook_EN.pdf

CISA - election security resources
<https://www.cisa.gov/topics/election-security/election-security-resource-library>